# **Building Your Career Change Roadmap**

### **Personality & Values**

What are your Core Values? What are you currently tolerating? What's the impact?

### **Career Path**

What must you find out to make a confident decision about a new role?

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#### **Career Brand**

What do you want others to remember about you/your expertise/your skills?

### **Career Pitch**

What do you need to change or start doing to communicate your ambition?

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### Job Research

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How do you plan to modify your research? How will you structure your findings to keep track?

### **Interview Prep**

What has caused you to stumble in interviews? What can you change within your control?

### **Strategic Search**

How will you optimize your job search going forward? What steps will you take next?

### **Negotiate Terms**

What are non-negotiable items for you? What will you do to prepare before you enter negotiations?